

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant	: James A. Harding, et al.
App. No	: 10/750,163
Filed	: December 31, 2003
For	: PROFILING ITEMS SELLERS TO INFORM ITEM PURCHASING DECISIONS AND BUILD TRUST IN A MULTIPLE-SELLER MARKET PLACE
Examiner	: Amee A. Shah
Art Unit	: 3625
Conf No.	: 5011

**RESPONSE TO MARCH 26, 2009 OFFICE ACTION****Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

This communication is in response to the March 26, 2009 Office Action.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.